

Online Teaching & Learning Collaborative (O-TLC)

How FlipGrid Can Boost Social Presence in Online Courses



- **WHAT:** Flipgrid is an easy-to-use ed tech tool that allows faculty and learners to connect with one another using video, audio, and other forms of expression that can enhance online presence.
- **WHY:** Flipgrid can boost online presence by allowing faculty and students to easily share their audio or video with one another. Flipgrid has a robust [help center, and is relatively easy to use from a computer with a webcam and microphone or via a cell phone or digital device through the Flipgrid app!](#)
- **WHO:** Faculty and students have an option to participate, but [keep in mind: not all students have reliable access to the Internet or webcams, and some students cannot or prefer not to be seen or share their audio.](#) **Flipgrid activity is best used as a choice activity.**
- **WHEN:** This is a great tool to use for your course welcome and other early activities. By introducing it early, you can also help learners who engage with the activity to become comfortable with the tool over time.
- **HOW:** Flipgrid offers a comprehensive [Educator's Guide that provides an introduction to the tool, how to use it, and essential tips.](#)



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